



## Rodeo, The West & The Lady - 2009 Miss Rodeo Wyoming Clinic -

22 rodeo queens and queen hopefuls from several states attended the Miss Rodeo Wyoming Clinic in March. Instructors, Rich Lunde, Katie Hill, Stacy Jo Johnson and Megan Grieves provided valuable information for the girls and their parents.

Thank you to everyone  
who helped make the MRW  
Clinic such a success!

### - Allie Bass - Miss Rodeo Wyoming 2009

Allie carrying Old Glory during the opening ceremonies of Coors Pro Rodeo in Gillette, Wyoming. Allie said, "I was honored to carry the American flag during the National Anthem for each performance."



2010 Miss Rodeo Wyoming Contestant Applications due July 1st  
Contact Laurie Thoman-Hernandez  
See page 2 for details.



MRW Pageant	2
2009 Sponsors	3
Allie's Road Report	4-7
MRA News	8
MRW Assoc. News	8-9
MRW Governing Committee	9



## 2010 Miss Rodeo Wyoming Pageant

The Pageant will be held in Douglas during the Wyoming State Fair August 11th—August 15th

Application Deadline: July 1, 2009

Official Application Packets are available from Laurie Thoman Hernandez lthoman@hughes.net or 307-877-9336. Preliminary information is available at [missrodeowyoming.com](http://missrodeowyoming.com).

### Tentative Pageant Schedule

Tuesday—August 11th

Check in  
Media Interviews  
Orientation

Wednesday—August 12th

Horsemanship Interviews  
Rotary Luncheon  
1st round of Horsemanship  
Ag Appreciation Picnic  
Steer Roping Calcutta

Thursday—August 13th

Luncheon  
Modeling  
Speeches  
Appearance at the Pepsi Stage  
Extreme Bulls Grand Entry

Friday—August 14th

2nd round of Horsemanship  
Timed Interviews  
Rodeo Grand Entry

Saturday—August 15th

State Fair Parade  
Crowning of  
Miss Rodeo Wyoming 2010



**Allie Bass**  
**Miss Rodeo Wyoming 2009**



### Pageant Sponsorships Available

**Sponsors are needed for the following Pageant Awards:**

**2nd Runner Up - Appearance - Photogenics**

To sponsor an award call Kerri Cook

406-343-2211 or [cowdogs77@hotmail.com](mailto:cowdogs77@hotmail.com)

### *Sponsor Ads Available in*

#### **MRW 2010 Pageant Program**

Remember as part of your sponsorship benefit package that the following ads in the Miss Rodeo Wyoming Pageant Program are FREE to sponsors.

#### **Platinum Sponsors**

Full Page Ad & 4 tickets to a rodeo at the Wyoming State Fair, & 4 tickets to the MRWA Luncheon during the pageant.

#### **Gold Sponsors**

Full Page Ad

3 tickets to rodeo

3 luncheon tickets

#### **Silver**

1/2 page ad

Bronze

1/4 page ad

**Camera ready ad copy is required.**

**Contact Kerri Cook at @ 406-343-2211.**

for additional details.

Sponsor ads are due by July 10th .

Contestants must have their ads in by July 4th.





# 2009 Miss Rodeo Wyoming Sponsors



Platinum

*Sponsors  
Make It  
Possible!*



*We are extremely grateful to the many generous sponsors who will make the year possible for Allie! Thanks so much, the Bass Family*

Gold

**Shackleford's Sales  
WYO Rodeo Gold Buckle Club  
Wyoming State Fair**

**The Cody Stampede  
Wyoming Trappers Association  
King's Saddlery & Ropes**

Silver

**Warehouse Furniture  
Diana Volk Photography  
Powder River Boys**

**Tim Bath Chaps  
Lucchese: Fred King  
John Cavey & Pat Thompson**

Bronze

**Elaine Hilman  
Sheridan County Fair Board  
Antler Inn & Jackson Hole Mountain Resort  
Cowgirl Creations Web Design  
The Wrangler Horse & Rodeo News**

**Nick Siddle  
Casper College  
The Copy Shop  
Hatco Resistol: Craig R. Anderson**

**High Mountain Mercantile  
Little Willow Traders  
Cheyenne Frontier Days  
Reno & Barry Sams  
Chambers Belts: Daniel Osweiler**

Supporting

JE Douville Home Builders  
Michael Von Flatern  
Over The Moon  
The Hole In the Wall Gang  
Pampered Pets  
Moxey/Schreiber Veterinary  
2<sup>nd</sup> Street Discount Liquor  
Jaymie Elmer  
Best Western Sheridan Center  
Hill Music Store  
Stacey Jo Ellenwood  
Plains Tires  
Taylor Tanning  
Lonnie Gibson  
Ron Condos  
Mary DeTavunier  
Custom Cowgirl  
Door 54  
Tom Ringley  
Dan's Western Wear  
Colts Unlimited  
Kendrick Golf Course  
Bear Lodge Resort  
Starbucks Coffee  
Flagstaff Cafe  
WYO Theater  
Sam Morton  
Billings Outlaws  
Wyoming Work Warehouse  
Sports Stop  
The Sports Lure  
Cashmere Clothing Store  
Cindy Sandoval  
Big Horn Design  
Sheridan Tent and Awning  
Shelta Rambure  
Crystal Lenhart  
Tom Benedict  
Rhonda Holwell  
The Cottonwood Shop

Shutter Bugs  
Sonia & Ole Anderson  
2 Bazaar  
The Bead Shop  
Katie Shannon  
Colorado Avalanche  
Midas  
Casper Star Tribune  
Checker Auto  
Jessie Cunningham  
Wyoming State Fair Board  
Bighorn Airways  
Lolly Klug  
Pam Rivers  
Kathy Ferrari  
Shall We Dance  
Aphrodites Antiques  
Miss Etta's Place  
A Touch of Country  
Martingales  
Copper Kettle  
Green Gold Jade Products  
Bubba's Restaurant  
Bon Appe Thai  
Carol Black  
Kevin Fey In Memoriam  
Sandy, Dave & Max Marquis  
Jackson Hole Buffalo Meat  
"43 North" Restaurant  
The Trapper Inn  
Sweetwater Restaurant  
The Virginian  
Merry Piglets Restaurant  
Dine Dellenback  
Beaver Creek Hat Company  
HF Bar  
Audra & Ron Scott  
Cissy Dillon  
Florence Navarro  
Margaret Benson

Paul & Kaleen Juergens  
Steve Teichler  
Cynthia Smith  
Wely's Auto Service  
Craig & Eula Yancey  
Brittain Travel  
Sankey Rodeo  
Dan & Gwen Perdue  
Bill Patton  
Brent & Twila Morris  
Teri & Chris Morasco  
Ron Mischke  
Greg & Melissa Lagorio  
Marsha Kearney  
Wayne & Shirley Kadrmars  
William & Kathleen Eaton  
Brandi & Chris Bilyeu  
John & Susan Bigelow  
Steve Maertens  
Don & Hazel Humphrey  
Jane Scott  
Nina & Sarah Wiker  
Holiday Summer Hummer  
Albertsons Wal Mart  
Budwiser Distribution  
Distribution  
Warehouse Market  
Jiffy Lube  
1893 Grille & Spirits  
Novus Glas  
Martinizing Dry Cleaning  
Sheridan Press  
Sheridan Media  
Cloud Peak Lanes  
Dairy Queen  
Wyarno Bar & Grill  
Ole's Pizza Country  
Rose Hair Salon  
Brian's Boot & Shoe  
Bagel Express

Cherni Auto  
Cartridge World  
Adler Welding & Fabrication  
Laurie Thoman-Hernandez  
Julie Pederson  
Tim Mahieu  
Bonnie Parker  
Evelyn Bass  
Viola Dolfin  
The DeHaan Family  
Suzzane Stewart  
The Rivers Family  
Jennifer Lipp  
Quintana Family  
Penny Britton  
Patrick Fuller  
Home Depot  
Grinnell Street Dental  
Adler Welding & Fabrication  
Cowboy Village Resort  
Coffeen Liquors  
Jack Dennis Sports Inc.  
Linda & Rod Myers  
Jenkins Ace Home Center  
Johnson Co-op: Andy Swenson  
Kelly & Shawn Carrol  
HF Bar Ranch: Margi Schroth  
SSR Construction  
Clear Creek Hunting  
Tumalo Cascade Equine Center  
Amanda Kaufman  
Tamara Mann & Deb Sustrich  
Vicki Kane  
Ouellette Performance Horses  
Rich Lunde  
Rangeland Hunting Adventures  
WYO Rodeo Queen Board  
SSM: Darryl L. Sitka  
Tsagas: Andreas Tsagas

## - Allie's Road Report -

February's events took me from the Black Hills of South Dakota to Kissimmee, Florida (near Orlando). My first February appearance was at the Black Hills Stock Show and Rodeo held in Rapid City, South Dakota. This event was the kick-off for the first of many rodeos participating in the new Wrangler Million Dollar Tour. It was a week packed with astounding PRCA performances produced by the Sutton Rodeo Company. Sutton Rodeo also provided sorrel horses for all attending queens.

During the Black Hills Stock Show, I toured the factory which produces the renowned Landstrom's Black Hills gold creations. Learning about the complex process of jewelry manufacturing was a real eye-opener. Did you know it takes approximately three days and half a dozen people to create one ring? Before leaving South Dakota, I had the opportunity to visit Mount Rushmore. The massive, towering granite sculptures of four of our former presidents were breathtaking – even on a cold blustery day!

From the Black Hills, it was back to Wyoming to attend Gillette's Coors Pro Rodeo. I was honored to carry the American flag during the national anthem for each performance.

As February came to a close, it was off to visit the Sunshine State of Florida. For a girl from a small town in northern Wyoming, Florida was a tropical whirlwind of surprises. Touring Gatorland, holding a tarantula, airboat rides, hog hunting, gator wrestling, turtle catching, swimming in the ocean at Cocoa Beach, and actually eating alligator, turtle, and frog legs. It was a trip to remember! And the Silver Spurs Rodeo was every bit as exciting.

The Silver Spurs Rodeo is the biggest rodeo held in the largest indoor arena east of the Mississippi. The pickup men tie hard and fast, the entertainment utilizes wiener dogs dressed as

sharks, and the cowboys ride Cracker horses. The term "cracker" comes from the crack of the whip commonly used by Florida's early cowboys. Cracker horses were a novel experience for me. This unique breed traces its ancestry to the Spanish stock brought to Florida in the 1500s. Cracker horses are usually around 14 hands and gaited. I was privileged to ride a 4-year-old Cracker stud named Gator, which topped off my trip.

The Miss Rodeo Wyoming Queen Clinic was a big success this year! Tremendous thanks to Suzanne Stewart as the organizer of the clinic over March 20-22. We had a great turn out of 22 girls, 7 of which will be applying



State Queens at Mount Rushmore



Allie driving an airboat



Gator Wrestling



## - Allie's Road Report -



*In the shadow of the Washington Monument during the Cherry Blossom Parade.*

*Miss Rodeo North Dakota—Jessenita Hammer,  
Miss Rodeo Virginia—Charla Wacker  
and Miss Rodeo Wyoming—Allie Bass*

National Cherry Blossom Festival Parade®. The parade is one of the favorite events of the National Cherry Blossom Festival®, a two-week annual celebration of Japan's gift of cherry trees to the United States in 1912. Nearly 100,000 spectators from all over the world line up along Constitution Avenue to watch the proceedings.

Despite the windy weather, the turnout was spectacular. I rode in the parade with Miss

Rodeo Virginia, Charla Wacker; Miss Rodeo North Dakota, Jessenita Hammer; and Queen of the Heartland, Autumn Wacker. Our group was one of four equestrian teams to ride in the parade. While waiting for the parade to begin, we had the chance to ride in the National Mall (grassy area between Capitol Building and George Washington Monument).

for the title of Miss Rodeo Wyoming 2010. The clinic included other states participation; South Dakota, Arizona, Utah, and Colorado. A special thanks goes out to our clinicians: Katie Hill, Stacy Jo Johnson, Meagan Grieve, Rich Lunde. Thanks to the Wyoming State Fair for hosting the event. Since the Miss Rodeo Wyoming competition is held in Douglas the clinic was a great way for the girls to familiarize themselves with the State Fair facilities and the reality of the challenge. We all had a wonderful time.

With April snow showers hitting Wyoming, it was great to be on the road again. My 15-day traveling spree in April took me from east to west as I represented our great cowboy state.

My first stop was our nation's capitol, Washington D.C., where I represented the state of Wyoming and the sport of rodeo in the



*Touring the Capitol complements of Senator John Barrasso.*

horseback in that area!

From windy Washington D.C., I headed to Sin City – Las Vegas, Nevada, where I joined up with Miss Rodeo Montana, Lesli Furniss; Miss Rodeo South Dakota, Courtney Smith; Miss Rodeo Nevada Teen, Madison Hughes. With Miss Rodeo Nevada 2008, Anna Bavour, as our chaperone, we were in for one busy week.

Our first stop was Child Haven, a family service program providing temporary care and specialized treatment to prevent and stop the cycle of abuse, neglect, and abandonment. Children in the program range in



*Cherry Blossom Parade*

The view was memorable and the experience could have been even more so because we were informed it is illegal to be on

## - Allie's Road Report -

age from 3 days old to 17 years. It was a real eye-opener to witness what some of the children have endured. But the program was positive and exceptionally upbeat with bright colors, toys and games, outdoor activities, and most important, great role models who cared.

Our next destination was Opportunity Village, a program unique to Las Vegas. This non-profit organization provides vocational training, employment, and social recreation services for people with intellectual disabilities to make their lives more productive and exciting. Through

Opportunity Village programs and services, hundreds of people with disabilities have the chance to be placed in jobs throughout the community. It was a remarkable and touching experience to walk into the room and be greeted with a standing ovation, smiles, and many, many hugs from those in training. I left with a new appreciation for the impact programs like Child Haven and Opportunity Village can have in people's lives.

Another stop on the whirlwind Las Vegas tour was Nellis Air Force Base where we were given a VIP tour. We learned about the history of the Air Force and the base, Air Force traditions, new

technologies being used, and maintenance and upkeep of the base, equipment and planes. We had the opportunity to have our pictures taken on retired military equipment from the U.S. and foreign countries and we explored an operating helicopter. The

most interesting part was a combat exercise where our team of five was instructed how to fly a



State Queens at Nellis Air Force Base



Manning a Black Hawk helicopter with Allie as the gunman.

helicopter into combat, with each of us assigned different tasks to perform from piloting to gunman.

The tour ended with working the 4-day Logandale rodeo at the Clark County Fair and Rodeo and watching the proceedings of the Miss Rodeo Nevada Pageant. After all the excitement was done, I was on my way home.

The three weeks I spent on the

road from D.C. to Las Vegas were exhilarating and exhausting. Riding in the National Cherry Blossom Festival Parade® was a once-in-a-lifetime experience. The support-and-service programs I toured in Las Vegas made me realize how incredibly fortunate I am and they inspired me to do more. The children and adults in the Child Haven and Opportunity Village programs reminded me of a wonderful quote from Booker T. Washington (1856-1915):

***“I have learned that success is to be measured not so much by the position that one has reached in life as by the obstacles which he has had to overcome while trying to succeed.”***

As the month of April came to a close I hit the road once again! This time to visit the *Saddle Bronc Capitol of the World* “Where Cowboys Become Legends”; Guymon, Oklahoma. It was a fifteen hour drive, but I never lacked good company. Picking up



## - Allie's Road Report -



With the winners of the Kids Rodeo Clown Contest in Guymon.

Miss Rodeo Idaho, Freya Ford in Laramie and Miss Rodeo Virginia, Charla Wacker from the Denver International Airport. We never experienced a dull moment. Finally reaching Guymon, Ok we joined up with Miss Rodeo Oklahoma, Michaelle Blake; Miss Rodeo Oklahoma Teen, Kallie Baker; and the contestant for Guymon Pioneer Days Queen, Felicia Chavez.

Throughout our stay we had an enjoyable, fun packed, full schedule. At our many school visits we were given the chance to judge the kids who were 'best western dressed' in honor of the rodeo, also we had the



Miss Rodeo Oklahoma Teen—Kallie Baker, Miss Rodeo Idaho—Freya Ford; Miss Rodeo Wyoming—Allie Bass; Miss Rodeo Virginia—Charla Wacker; National Little Britches Queen in front.

opportunity to join in on their many games including; stick horse races, bouncy balls, line dancing, three legged race, and hale bale

division was given the opportunity to be the 'bull fighter' at the mutton busting every night of the rodeo! From there we participated in a fundraising Golf Tournament. All of the queens where split up and put in different groups where 'Best Ball' was played, thankfully, since none of us had very much golf experience. The last event we judged was the Guymon Pioneer Days Queen Contest. At the end of the week we witnessed the new queen accept her new crown with pride.

Another event I felt honored to judge was the Rodeo Clown contest where kids were split into divisions by age group. The winner of the oldest

The small town of Guymon (10,000 residences) orchestrates an outstanding rodeo. With well over 1,000 contestants

entered, Guymon is the 5<sup>th</sup> biggest outdoor rodeo, and the 10<sup>th</sup> largest rodeo in prize money in the PRCA. Carr-Pro Rodeo, "Life in

8 seconds," was generous enough to provide all of us with outstanding palomino horses for the rodeo, and the parade as well. Leaving right after the final performance the drive through the night went surprisingly quick. A big 'Thank You!' goes out to Becky Robinson, our queen coordinator and our host family Becky and Terry Moore.

Next stop Jackson, Wyoming for Old West Days. Really looking forward to the trip as I enjoyed my early years growing up in the shadow of the Tetons.

*See ya along the trail!*

*Allie*



Turn & burn in the stick horse races.

**Thank You  
MRWA  
Ambassador  
Member  
Elaine Hilman.  
Elaine is  
Allie's  
Grandmother**

## Association Happenings

### Pageant Committee Assignments:

If you want to volunteer for a committee during the Miss Rodeo Wyoming Pageant contact Kerri Cook. @ 406-343-2211 or cowdogs77@hotmail.com  
Committee assignments are necessary by June 30th.

### Positions available:

Modeling/Speeches/Luncheon  
Interviews  
Horsemanship  
Coronation Ceremony  
Program Sales & Distribution  
Silent Auction  
Pepsi Stage Appearance  
Grand Entries  
Contract Signing  
Calcutta  
New Members

### New Members

Welcome back to the newest member of the Miss Rodeo Wyoming Association  
MAGGIE ENGLÉS-MYERS

Maggie has been busy since her reign as Miss Rodeo Wyoming 2005. On October 2, 2008 she married James Myers in Jackson, WY. The couple makes their home in Casper, where James is the Director for Wind City Sports Performance. Maggie is the District Manager for the Natrona County Conservation District. She is also a Fitness Instructor for the City of Casper.

### BREYER HORSES

If you are interested in Embellishing a Breyer Horse for the MRWA fundraiser please contact Kerri Cook and she will send you a horse. The Auction will be held during the Steer Roping Calcutta on August 12th.  
Kerri may be reached at  
@ 406-343-2211 or  
cowdogs77@hotmail.com

To schedule MRW 2009—Allie Bass for an appearance at your western function or business event please contact the  
MRW Scheduling Coordinator: Crystal Myers  
@ 307-851-5811 or smoothwaters@hotmail.com

### Platinum & Gold Sponsors

Remember part of your sponsorship package is a promotional appearance (s) by Miss Rodeo Wyoming at your business function.



## 2010 Miss Rodeo America Pageant

The 2010 Miss Rodeo America Pageant will be held Sunday, November 29th through Saturday, December 5th at the Orleans Hotel in Las Vegas.

Room rates at the Orleans: Fri-Sat \$90/night, Sun-Thursday \$38/night. Cut off date for reservations is October 27th. Everyone is encouraged to book a room EARLY!

Visit [www.missrodeoamerica.com](http://www.missrodeoamerica.com) for complete details.

### *Miss Rodeo America Recognizes Young Ladies*

PUEBLO, Colo. — The Miss Rodeo America organization has created the Hats Off to Rodeo Royalty awards program to celebrate rodeo queens who reign on the local and regional levels. These beautiful and accomplished young women work hard to promote the sport of rodeo.

“We’re happy to implement a program to recognize the young ladies that are continuing the traditions and values of our Western heritage,” Raeana Wadhams, Miss Rodeo America Inc., executive director said. “By recognizing the excellence of our youth we hope to encourage the success of the next generation of horsewomen.”

**WHO CAN BE NOMINATED:** All nominees considered *must be local or regional titleholders*—nominations for state titleholders that will be competing or have competed at the Miss Rodeo America Pageant will not be accepted. Contestants must be between the ages of 10-20 who have shown outstanding performance and leadership skills in equine activities.

Visit [www.missrodeoamerica.com](http://www.missrodeoamerica.com) to nominate a deserving young lady.

**CATEGORIES:** Two winners will be selected: one in each of two categories, 10-15 and 16-20.

**PRIZES:** Winners will receive a one-year membership with Miss Rodeo America Inc., and a subscription to *Miss Rodeo America News*, a Wrangler gift certificate and horse care product from Absorbine.

Winners will be recognized in *Miss Rodeo America News*, a quarterly publication.

Winners will also be included in a drawing to receive two tickets to the Miss Rodeo America Pageant 2010 coronation performance, taking place on Dec. 5, 2009 at The Orleans Hotel Showroom in Las Vegas.



*Miss Rodeo Wyoming Association Governing Committee*

**President:** Linda Myers, jarrard@fiberpipe.net, 307-672-8319

**Vice President:** Kerri Cook, cowdogs77@hotmail.com, 406-343-2211

**Secretary:** Suzanne Stewart, ssratliff@msn.com, 307-655-5698

**Treasurer:** Jennifer Lipp, jlipp@live.com, 307-746-6329

**WY National Director:** Laurie Thoman-Hernandez, llthoman@hughes.net, 307-877-9336

**Scheduling Coordinator:** Crystal Rivers-Myers, smoothwaters@hotmail.com, 307-851-5811

**Immediate Past MRW:** Stacy Jo Johnson

**WSF Director:** James Goodrich, jgoodr@state.wy.us

**Asst. WSF Director:** Vicky Rupert, vrupert@state.wy.us

**At-Large Members**

Rod Myers, 307-672-8319

Stacie Kline—Thompson stacieklinethompson@yahoo.com, 308-430-1355

Carolyn Durand, jenkinscreekranch@yahoo.com, 307-760-0253

Immediate Past President: Trudy Holt, trudyholt@yahoo.com, 307-789-2849

**Miss Rodeo Wyoming 2009—Allie Bass**

**Official Website: [www.MissRodeoWyoming.com](http://www.MissRodeoWyoming.com)**



**GET INVOLVED**

The MRWA offers members the opportunity to stay up to date on Miss Rodeo Wyoming and Miss Rodeo America events, to be active in Wyoming and help young ladies achieve their goals. All levels of membership will receive the MRWA newsletter four times per year.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Membership levels**

\_\_\_\_\_ MRWA Regular Membership—\$35—Open to all individuals, committees and businesses.

\_\_\_\_\_ MRWA Active Membership—\$25—Active members must attend a minimum of 2 meetings per year and serve on a committee. Must have been a member for at least one year to apply for Active Membership.

\_\_\_\_\_ Ambassador Membership—\$100—Open to all individuals, committees and businesses who would like to help support the MRWA Mission. Recognition in the MRWA Newsletter.

\_\_\_\_\_ Newsletter Subscription—\$10—Open to current titleholders and young ladies who are interested in competing for a crown. No voting privileges.

Mail to: The Miss Rodeo Wyoming Association  
c/o Julie Pederson, PO Box 98, Newcastle, WY 82701  
307-746-2083 or [Julie@eRanches.com](mailto:Julie@eRanches.com)

**BECOME A SPONSOR**

If you are interested in becoming a sponsor for Miss Rodeo Wyoming 2009 -Allie Bass please contact Kerri Cook @ 406-343-2211.

**E-NEWSLETTER**

This publication is available to be delivered electronically to your inbox. Contact Julie Pederson.

[Julie@eRanches.com](mailto:Julie@eRanches.com) or call toll free 1-800-822-0002 (call anytime & leave a message)

**MEETING NOTICE**

Call Linda Myers for more information 307-672-8319.

**DEADLINE FOR NEXT EDITION**

If you have an announcement, queen clinic, pageant or news that you would like included in the next issue of the MRWA News, please contact Julie Pederson: 307-746-2083 or [julie@eRanches.com](mailto:julie@eRanches.com). Next deadline: July 10th. Electronic photos and information are appreciated.