



**Rule Book  
2021**



# Miss Rodeo Wyoming Association

Pageant Rules and Regulations  
Revised April 2021

Miss Rodeo Wyoming 2022 Pageant  
August 16-19, 2021  
Douglas, WY

For further information or assistance,  
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## 2020 EXECUTIVE COMMITTEE

Ann Palomba (President)  
Shelley Causey (Vice-President)  
Pam Rivers (Secretary)  
Sallie Waters (Treasurer)  
Crystal Myers (National Director)  
Courtney Conkle (WY State Fair Director)  
Marlene Mackey, Hannah Ostheimer, Linda Baker,  
Guy Warpness, Zoe Curtright (Members at Large)

## MISS RODEO WYOMING 1955-present

- 1955 - Marilyn Scott Freimark, Cheyenne\*  
1956 - Mary Kay Walker, Saratoga  
1960 - Judy Sims Hageman, Douglas  
1961 - Bonnie Rankin Terrell, Douglas  
1962 - Marsha Wiand Lund, LaGrange  
1963 - Rhonda Sedgwick Stearns, Newcastle  
1964 - Bonnie McKone Carmin, Moorcroft  
1965 - Jane Ann Johnston, Wheatland  
1966 - Linda Lamb Kraft, Laramie  
1967 - Linda Kilgore Nunn, Laramie  
1968 - Faye Epler Hicks, Laramie  
1969 - Wendy Courchaine Long, Beulah  
1970 - Linda Sheehan Engle, Upton  
1971 - Lael Wilhelm Good, Wheatland  
1972 - Linda Simons Johnson, Beulah  
1973 - Pam Green Cullen, Laramie  
1974 - Darlene Schroeder Blaney, Wheatland  
1975 - Kyla Crowell Wilkins, Laramie  
1976 - Donna Baldwin Hunt, Newcastle  
1977 - Janet Steckley Martin, Douglas  
1978 - Jeannie Hoffner, Laramie  
1979 - Roberta Schultz Sankey, Cody\*\*\*  
1980 - Shirley Holmes Churchill, Cheyenne\*\*  
1981 - Wendy Hamilton Platts, Jackson\*\*\*  
1982 - Mary Sue Bugas Carroll, Fort Bridger\*\*  
1983 - Sandy Meyer Brazile, Cheyenne\*  
1984 - Margie Besso Allen, Rock Springs\*\*\*  
1985 - Jamie Moore Flitner, Midwest  
1986 - Gina Robinson Miller, Freedom\*\*  
1987 - Davanne Noyce Moul, Aladdin  
1988 - Lisa Turner Murphy, Cheyenne\*\*  
1989 - Jayne Scott Chambers, Jackson  
1990 - Sandra Utter Levering, Wheatland\*\*  
1991 - Stacey Talbott Sinclair, Laramie\*  
1992 - Traci Bowen, Wheatland\*\*\*  
1993 - Michele Green Mackey, Lander\*  
1994 - Laurie Thoman, Kemmerer\*\*  
1995 - Jessica Vierk, Hillsdale  
1996 - Tara Taggart Casey, Jackson  
1997 - Kerin Castle Clark, Laramie\*\*\*  
1998 - Jeana Welsh Allen, Laramie\*\*  
1999 - Kelli Tysdal Tavegie, Newcastle  
2000 - Amber Weber, Baggs  
2001 - Laura Linn Meadows, Jackson  
2002 - Tausha Simkins Anderson, Afton\*\*\*  
2003 - Abby Richard Atwood, Laramie  
2004 - Amy Jo Hubbard Farella, Cheyenne\*\*\*  
2005 - Maggie Engels Myers, Sheridan\*\*\*  
2006 - Stacie Lynn Kline Thompson, Newcastle  
2007 - Crystal Rivers Myers, Riverton  
2008 - Stacy Jo Johnson Berger, Laramie\*\*  
2009 - Allie Bass, Sheridan\*\*\*  
2010 - Erin Heffron Kyle, Alta  
2011 - Brittany Richards, Laramie  
2012 - Kimberly Kuhn, Laramie\*\*  
2013 - Holly Kennedy, Laramie  
2014 - Desiree Bridges, Jackson  
2015 - Laurel Austin, Laramie\*\*\*  
2016 - Nicki Seckman  
2017 - Abby Hayduk\*\*\*  
2018 - Morgan Wallace\*\*\*  
2019 - Hannah Ostheimer

\*selected as Miss Rodeo America, \*\*selected as top 5 at Miss Rodeo America

\*\*\*selected as top 10 at Miss Rodeo America

## MISSION STATEMENT

*To provide a quality Miss Rodeo Wyoming competition where contestants, spectators and the membership are enriched. Selecting an Ambassador of Good Will and Integrity who will promote the Professional Rodeo Cowboys Association and our Western Heritage throughout Wyoming. Providing "Miss Rodeo Wyoming" an Association which will support and promote all aspects of her reign and preparations for the Miss Rodeo America competition.*

### ***The Miss Rodeo Wyoming Pageant***

A legacy of cherished memories, hopes, and dreams all began in Casper, WY in 1955. The first Miss Rodeo Wyoming Pageant was held during the Casper Nite Fair and Rodeo. That initial contest consisted of 14 entries. Following the Miss Rodeo Wyoming Pageant was the first ever Miss Rodeo America of the Rockies contest also held in Casper, WY. That title was later shortened to "Miss Rodeo America."

During that first pageant, Marilyn Scott, Miss Rodeo Wyoming, was selected as Miss Rodeo America of the Rockies. She represented Wyoming and America in the Miss Universe contest as well. Each year a new young lady is selected to help promote and preserve our western way of life and America's number one sport - RODEO.

The Miss Rodeo Wyoming Pageant is put on in a joint effort with the Wyoming State Fair and The Miss Rodeo Wyoming Association. It is held in Douglas, WY during the Wyoming State Fair.

The Douglas Sorority played a major role in organizing the Miss Rodeo Wyoming Pageant from the beginning until 2007. It was not until 1977 that the Miss Rodeo Wyoming Association (MRWA) was formed. Some of the original members included Dedee Merrit and Arlene Kensinger. The MRWA helps delegate funds that the queen raises at her coronation each year, the scheduling coordinator sets up appearances, and several major sponsors help make dreams become a reality.

Many prizes and awards have been given over the years. Crowns ranged from leather to jade. In 1971 the first traveling crown was established. It was made of Wyoming's own jade and rhinestones. It was retired in 1996 after 25 years of appearances. A similar replica took its place.

The individual beauty of the Wyoming Jade Crown stands out in any crowd and is very recognizable. It holds a history all its own with the special memories of the young girls that have grown into beautiful ladies in just one year under its spell. The young women who have worn it have warmed the hearts and touched the souls of many.

## **MISS RODEO WYOMING PAGEANT RULES & REGULATIONS**

### **1. WHO IS MISS RODEO WYOMING?**

Miss Rodeo Wyoming symbolizes the youth of our state who wish to further promote Agriculture and the sport of Professional Rodeo, and in doing so, promote the great western way of life. She is the ideal, agricultural oriented American girl, whom embodies integrity, good character, wisdom and class as she travels the length and breadth of our country.

### **2. WHAT DOES IT MEAN TO BE MISS RODEO WYOMING?**

While spreading good will for her community, her state, the Wyoming State Fair, and the sport of rodeo, Miss Rodeo Wyoming is garnering the richest experience of her life and laying a solid foundation for her future. In addition to the opportunity of competing for Miss Rodeo America and those rewards, she will receive scholarship money and various gifts and prizes. Her traveling expenses, as approved by the Miss Rodeo Wyoming Association, will be reimbursed as she travels and promotes the state of Wyoming, the many facets of our Agricultural Industry, and the great sport of rodeo. She should constantly be aware of the value of public relations between the general public and those actively involved in rodeo, and of her responsibility to uphold her title.

### **3. WHAT TYPE OF YOUNG LADY DOES THE MISS RODEO WYOMING COMPETITION ATTRACT?**

- a. The young lady who wishes to be a leader in her community and further promote the western way of life.
- b. The young lady who loves horses and everything they represent and is willing to show the rest of the world what can be accomplished surrounded by this environment.
- c. The young lady who wants to act as an official representative of rodeo to the general public; portraying good sportsmanship, high moral and ethical character, and reflecting careful and humane treatment of animals. She should understand the sport of rodeo in its entirety, enough to be able to explain and sell rodeo to anyone with whom she may come in contact, and be able to speak intelligently, with dignity and sincere interest in rodeo. She should realize that the Miss Rodeo Wyoming Pageant is not a “beauty” pageant.

However, she should act, speak, and dress according to the prestige the title deserves.

- d. The ambitious young lady who is interested in furthering her chosen career.

4. ***HOW CAN A YOUNG LADY BECOME MISS RODEO WYOMING?***

- a. To be eligible to compete in the Miss Rodeo Wyoming Pageant, one must meet all requirements outlined in the official rules of the Miss Rodeo Wyoming Pageant.
- b. One must be a title holder of a local pageant. A local pageant is defined as one held in towns or counties throughout the state of Wyoming. A local pageant should be held in conjunction with a PRCA rodeo, another rodeo association or a recognized organization such as a service club, chamber of commerce, sheriff's posse, riding club, national breed association, fair, etc. If an area is unable to conduct a pageant, a sponsoring organization may appoint a representative. Title sponsorship should reflect the name of an agriculture or equine related entity. Each local competition shall be conducted in accordance with its own rules and regulations; provided, however each local pageant rules and regulations shall be no less stringent than those set forth by the Miss Rodeo Wyoming Association. A local pageant's rules that are less stringent than those of the Miss Rodeo Wyoming Association may result in disqualification of the designated representative (in reference primarily to eligibility requirements).

**MISS RODEO WYOMING PAGEANT**

1. ***CONTESTANT ELIGIBILITY REQUIREMENTS***

- a. **Age:** Each female contestant must be over the age of 18 years and shall not have attained the age of 26 years by December 31 of the year of competition, the same to be evidenced by her birth certificate presented before competition.
- b. **Residency:** Contestant must be a citizen of the United States and a legal resident of Wyoming as of January 1 of the pageant year producing a valid Wyoming driver's license and a

bill/bank statement with Wyoming physical address.

- c. **Education:** Must be a graduate of high school and will produce diploma as proof upon request (or equivalent).
- d. **Gender:** Must be female and have always been female.
- e. **Marital Status:** Contestant must be single, must not be married and never have been married. Shall not be engaged to be married at the time of her selection and agrees not to enter into engagement to be married for the duration of her reign. MRW may not maintain cohabitation with another person nor enter into a domestic partnership living arrangement during the year of her reign. It is expected that MRW not live with any male other than immediate family members, such as in a typical family situation.
- f. **Parental Status:** Contestant must not be the parent of any child, must not be pregnant, and must have never been pregnant.
- g. **Good Character:** Contestant is of good moral character and has never committed or been involved in an act of moral turpitude, nor had a title removed for any reason. Allegations of misconduct or failure to meet the requirements may be fully investigated by the MRWA.
- h. **No Criminal Record:** Contestant has not been convicted of a felony crime or capital offense. A criminal background check will be completed.
- i. **Health:** Is in good health and does not have any health concerns which would prevent a contestant from fully participating in this contest or from serving as Miss Rodeo Wyoming if selected.
- j. **Substance Abuse:** Does not use any illegal or controlled substances (other than prescription medications and then only in the manner prescribed). Does not abuse alcohol or other dangerous substances.
- k. **Tattoos & Body Art:** Shall not have any visible tattoos or body art. If you are to win the title of Miss Rodeo Wyoming tattoo and body art guideline will continue through your reign as Miss Rodeo Wyoming.
- l. **Piercings:** Shall not have any visual body piercings other than two piercings in each ear. May be removed prior to running for Miss Rodeo Wyoming. If you are to win the title of Miss Rodeo Wyoming piercing guideline will continue



- through your reign as Miss Rodeo Wyoming.
- m. **Title Holder:** Contestant must be a title holder of and must be sponsored by a Wyoming organization or celebration approved by the Miss Rodeo Wyoming Association. Entry application must be signed by sponsor. There is no limit to the number of times an individual can compete in the Miss Rodeo Wyoming Pageant as long as the contestant meets eligibility requirements and holds a title. Contestant may not be a state title holder of any other pageant including a previous Miss Rodeo Wyoming title holder and may not have been a prior contestant in a Miss Rodeo America Pageant. Contestant is not under any contractual obligation which would interfere with her ability to participate in this contest or interfere with her ability to perform as Miss Rodeo Wyoming, if selected. To the best of contestant's knowledge, there is nothing that will interfere with her ability to compete in the contest or to perform the obligations of Miss Rodeo Wyoming, if selected.
- n. **No Other Acts Detrimental to Reputation:** Have not engaged in any act, which if made public, would be reasonably likely to cause harm or damage to contestant's reputation or to the goodwill and reputation of the Miss Rodeo Wyoming Association (any concerns about the applicability of this provision should be discussed with a representative of the Miss Rodeo Wyoming Association prior to signing the form).
- o. **Rules:** Have executed all consents and/or waivers of liability presented as conditions precedent to competition. Contestant must comply with all the rules of the Miss Rodeo Wyoming Pageant. Breaking of any of the rules or improper conduct during the competition will disqualify a contestant. Miss Rodeo Wyoming Association reserves the right to refuse any contestants application. If the contestant is refused entry into the Miss Rodeo Wyoming Pageant, there will be no appeal process.
- p. **ENTRY DEADLINE:** Completed application must be submitted to the Pageant Coordinator by **5:00 pm June 21st**. **\$275 entry fee** required (\$50 late fee applies after July 1st and no applications will be accepted after July 15th). Photographs (see A), biographies (see B), a CD or jump drive (see C), proof of birth (see D), application hard copy, and signed and notarized contestant releases and background questionnaire must

accompany application. All application information will become the property of the MRWA.

(A) **Photograph:** include a) one 8x10 color-head and shoulders {used for publicity and will be taken into consideration for photogenic} Please include name, title, and address on the back of photo. No hard or stiff backing on photos. Please also include digital copy of the photograph on the jump drive/cd

(B) **Biography:** a) submit **one typed** personal biography of no more than 250 words written in third person to be used in the MRW program; b) submit **one typed** 3" x 5" size index card size biography to be read during your modeling (should include your name, title, and be the length of your modeling routine; does not need to include outfit description).

(C) **CD/jump drive must accompany application information:**

A CD/jump drive must be included with your complete application information as required above. Photograph should be saved in a jpg format with a minimum resolution of 300 dpi. Application, two biographies, and publicity form should be saved in a Microsoft Word document. Please save each document with name, title initials, and type of document (i.e. Jane Doe-MRW-program bio).

(D) **Proof of Birth:** Each application must be accompanied by proof of birth (copy of birth certificate or baptismal certificate).

(E) **Proof of Residency:** A bill or bank statement with a physical Wyoming address and a copy of valid Wyoming Driver's license.

(F) **Criminal Background Check:** A criminal background check will be required in accordance with the requirements of the MRWA. The background check results must be received by the MRWA by the application deadline. Please contact the MRWA for more information.

**Incomplete applications will not be considered.**

## 2. ***LOSS OF TITLE AND BENEFITS***

Subsequent to the Miss Rodeo Wyoming Pageant, any person being awarded the title of Miss Rodeo Wyoming and/or otherwise

becoming the successor thereto, shall not;

- a. Be or have been previously married, currently engaged, and/or pregnant
- b. Be charged/convicted with and/or determined to have committed any crime of moral turpitude.
- c. Compete in and/or otherwise participate in any other beauty and/or talent contest, pageant and/or activity.
- d. Have taken any actions, which in the good faith by determination of the Executive Committee, will or is reasonably likely to cause harm or damage to the goodwill or reputation of MRW.
- e. Violate any provisions of the Contestant Agreement, Pageant Rules and Regulations, or Miss Rodeo Wyoming Contract.

3. ***REIGN OF MISS RODEO WYOMING***

- a. Miss Rodeo Wyoming's reign will begin January 1, of the year immediately following the year she is chosen and will run for one full year.
- b. After being crowned, Miss Rodeo Wyoming will be required to sign a legal contract with the Miss Rodeo Wyoming Association. **Please review the sample contract.**
- c. The winner of this contest will represent the State of Wyoming at the Miss Rodeo America Pageant which is held in conjunction with the Professional Rodeo Cowboy's Association Wrangler National Finals Rodeo in Las Vegas, Nevada in the year of her reign.
- d. If for some reason the contestant chosen as queen is unable to fulfill her reign, the MRWA reserves the right to name a successor. If this should happen, the queen must forfeit and relinquish all awards. Failure to complete her reign as MRW or failure to compete in the MRA pageant, shall obligate the contestant to reimburse the MRWA and sponsors for all monies and items won and/or received as Miss Rodeo Wyoming.
- e. The value of a "Miss Rodeo" to her state is limitless. During her reign, she will be the state's Official Representative of the Professional Rodeo Cowboys Association, and should constantly be aware of the value of public relations between the general public and those actively involved in pro rodeo,

and of her responsibility and efforts to improve the image of rodeo to all whom she comes in contact. The experience gained as she travels across her state, and the country, can be one which will enrich her life in countless ways.

4. ***PAGEANT AUTHORITY AND SPONSORS***

- a. The pageant is an annual event at the Wyoming State Fair. Meals, housing, transportation and chaperones will be provided. The Miss Rodeo Wyoming Association conducts the competition and arranges for the judges, awards, and paper work.
- b. The Miss Rodeo Wyoming Association has complete authority over the pageant competition and any activities of the contestants during the competition.
- c. As soon as a contestant has checked in, she is, at that time, under the complete jurisdiction of the Miss Rodeo Wyoming Association. A contestant will remain so until the completion of the pageant and/or coronation.

5. ***CHAPERONES***

- a. Chaperones will be provided for the contestants during the pageant.
- b. All contestants will be under the supervision of the chaperones who will be with them to see to their needs and to escort them to and from functions pertaining to the pageant.
- c. Should a contestant be eliminated from the contest, the chaperones will no longer be responsible for that person or their actions and the area sponsoring organization or her parents will be expected to take over responsibility of their eliminated contestant.

6. ***LODGING***

- a. Housing and meals will be provided for the contestants during the pageant.
- b. Bunk cots will be provided but each girl must bring her own sheets, blankets, pillow, towels, and toiletries.
- c. Additional individual mirrors and a bedside table should be brought by the contestants if they so desire. Remember extension cords. Contestants will need to bring their own

clothing rack.

7. ***TRANSPORTATION***

- a. All contestant transportation needed during the pageant functions and activities will be provided. A state fair admission pass will be provided for each contestant along with one vehicle feed pass per contestant for horse caretakers. Each contestant is responsible for transportation to and from the pageant.

8. ***PARENTS, RELATIVES, AND FRIENDS***

- a. The Miss Rodeo Wyoming Association welcomes and encourages the presence of parents, relatives and friends of the contestants. There will be opportunities for the contestants to visit with parents and relatives, however, all activities will be under the supervision of the chaperones.
- b. There will be no parents or friends allowed inside the housing facility without the permission and presence of a chaperone.
- c. At no time will parents, friends, or relatives interfere with the Miss Rodeo Wyoming Association's conducting of the pageant.
- d. Most pageant activities are arranged around public events where those wishing to attend may pay. Contestant's tickets and meals are provided. Parents and sponsors are encouraged to attend the orientation on the first day to make arrangements to attend pageant events and purchase tickets. State Fair passes may be purchased through the State Fair office. Each contestant will be provided with one vehicle feed pass (with restricted hours) so that a responsible party may care for the contestant's horse.

9. ***HORSES***

- a. A limited number of stall spaces will be provided for use by contestants free of charge, courtesy of the Wyoming State Fair. If a girl chooses to bring an additional horse for grand entries/flag carrying she may contact the pageant coordinator to determine if there will be enough room to stall the extra horse. Horses must be kept on the State Fair grounds.
- b. Contestants must provide their own horse, feed, and

equipment. Time is limited, therefore we require parents/friends and/or sponsors to feed, water, clean stalls, and bathe horses. They may exercise your horse but are not allowed to ride your horse at any time during the competition as it will lead to disqualification. Lunging and ponying are permissible.

- c. All horses entering the State Fair grounds are required to have a current health, brand inspection, and cogens test (if from out of state). See Wyoming State Fair website for more information regarding paper requirements.
- d. In the event that a contestant's horse becomes ill or lame, another horse may be substituted at the discretion of the Miss Rodeo Wyoming Association. The substitute horse may not necessarily belong to the contestant involved.
- e. One vehicle feed pass per contestant will be provided to allow a parent/friend/sponsor on the State Fair grounds to feed your horse. However, this is not a general admission pass, only a feed pass which is restricted to certain hours.

10. ***COMPETITION***

- a. The competition is limited in time. We have a lot to accomplish in a short period and we need your full cooperation in order to run things smoothly. We ask that you be prompt at all times. The judges will note any tardiness or other uncooperative behavior.
- b. We have not given boyfriends any time in your schedule since we feel that your concentration should be focused on competing in this pageant. It is demanding and requires all of your attention
- c. Cell phones, laptops, or any device with wi-fi capabilities will not be allowed during the competition. These items will need to be left in the possession of someone other than the contestant.
- d. As in all competition, whether it is a pageant or a game of sport, there can only be one first place winner. However, each one who has participated is an enriched individual because of the experience. It is said that it takes a greater person to be a gracious loser than to be a winner. In this instance, each contestant can do a lot in her own area to promote the great sport of rodeo and to create further interest

in future Miss Rodeo Wyoming pageants.

11. ***JUDGING GUIDELINES***

- a. A panel of at least three judges will be selected. A contestant's score will consist of the total of these three judge's scores.
- b. The Miss Rodeo Wyoming pageant is judged in three categories, all of which are equal: horsemanship, personality, and appearance. The judges have been instructed as to the type of girl the "Miss Rodeo Wyoming" contest seeks, exemplifying: sincerity, integrity, attractiveness, intelligence, high moral standards, maturity, public speaking ability, horsemanship ability, and knowledge of professional rodeo, current events, and horse science.
- c. Judges are selected for their expertise in all fields of the competition; horsemanship, personality, and appearance, etc. They should all have an awareness of correct western dress, they should be knowledgeable about the sport of professional rodeo, and they should be experienced western-type horsemen and horsewomen who are accustomed to judging horse events.
- d. Judges may attend any or all pageant events that are not scored; therefore you should be yourself at all times.
- e. Scores are tallied by an accountant.
- f. All decisions of the judges are final.
- g. Ties for award winners will be broken by referring back to Judge #1. Judge #1's score will break the tie. If a tie still remains, Judge #2's score will be used...and so on until the tie is broken. Miss Congeniality ties will be broken by a second balloting by contestants. A tie for Miss Rodeo Wyoming and runners-up will be broken by the horsemanship scores, i.e., the contestant with highest score in horsemanship will receive the higher ranking.
- h. **If there is only one MRW contestant, she must achieve a minimum of 80% of the total number of points overall. The contestant must achieve a minimum of 75% points of each scored category (Personality, Horsemanship, Appearance).**
- i. In the event of any dispute concerning the decision of the judges, such dispute shall be settled by the MRWA

Executive Committee. The Executive Committee's review of any dispute shall be limited to determining if the judges acted in good faith, impartially and in accordance with the applicable rules. If any judge is found to have acted in violation of these rules, the Executive Committee in their discretion may remove such judge and may take any other remedial action they deem appropriate. All decisions of the Executive Committee are final.

12. ***FORMAL COMPLAINT/GRIEVANCE PROCESS***

Any complaint that is filed in regard to Miss Rodeo Wyoming pageant operations or issues must adhere to the following.

- a. All complaints/grievances must be submitted in writing.
- b. All complaints/grievances shall be filed within 7 (seven) days of when the significant issue is known or should have been known.
- c. All complaints/grievances must be submitted with a \$50 processing fee. If the grievance is substantiated the \$50 fee will be refunded.
- d. Complaints must include the name, address and daytime phone number of the person filing the complaint.
- e. The complaint should include as much detail about the subject as possible in order for appropriate action to be taken.
- f. Complaints may be submitted to the MRWA president and/or National Director (see address in front of rulebook or on website).
- g. Complaints must be signed and dated.
- h. If a response to the complaint is desired, the letter must indicate so.
- i. Any complaints that do not follow the above process will be classified as invalid.
- j. All complaints will be reviewed by the Executive Committee. Research and information will be gathered about the situation. All involved parties will be notified about the complaint and given the opportunity to provide a response. The Executive Committee will vote and determine any necessary action to be taken.



### 13. *PAGEANT DIVISIONS*

#### I) APPEARANCE

- a. Attractiveness - This should also include inner beauty
- b. Grooming - Neatness and cleanliness in every detail, such as complexion, hands, hair, hats, boots, and other wearing apparel. Meticulous care in general grooming is essential for a girl to be considered for Miss Rodeo Wyoming.
- c. Photogenic - Judges will have photos to study of each contestant. A young lady's strength of character and personality are reflected strongly in a wholesome appearance.
- d. Poise and posture - Lady-like behavior in every situation.
- e. Knowledge of proper western attire - Contestants should be aware of current western trends and what is fashionable western dress, with particular attention given to color coordination (how the use of various color combinations can enhance appearance and eye appeal). **This is not a clothing contest. It is not necessary to invest in an excessive amount of expensive clothing. Judges will be looking for versatility, imagination, how a contestant's clothes fit and how they suit her personality.** The length of skirts, pants, and a good crease and hat shape are essential in the "total look." Dresses, skirts, and blouses should reflect a western image. Evening gown and cocktail type dresses are not acceptable. Contestants are expected to appear in "full western attire" at all times unless otherwise specified. This includes western dress, western skirt and blouse or jacket combination, or western jeans with long sleeved western blouse and/or jacket. All outfits should include a western hat, boots, belt, and **white banner with black lettering.**
- f. It is mandatory that contestants wear a **WRANGLER FAMILY OF BRANDS PANT** product for the orientation, horsemanship competition, BBQ, the horsemanship interview. Western pants of your choice are appropriate for all other pant outfits. Keep in mind that Wrangler family of brands are required for all appearances at the Miss Rodeo America Contest.
- g. Bring enough of your own clothing for the entire competition. Borrowing from another contestant is not recommended.

## **II) PERSONALITY**

- a. Intelligence-Good common sense
- b. Education-Conversational ability in rodeo and other areas, with special emphasis on grammar and enunciation.
- c. Attractiveness-Not necessarily meaning beauty, but rather should note whether the contestant radiates self confidence without making an issue out of it. She should also show maturity, high moral standards, sincerity, and integrity.
- d. Personality reflections-To include the contestant's style of attire, overall appearance, magnetism, and eye appeal.
- e. Genuine interest in other people, the pageant, and in rodeo, and a noticeable consideration of others.
- f. Self projection-Ability to project one's personality, whether it is from horseback in an arena, on television, or before an audience. Also to be considered are sense of humor, showmanship, ambition, desire, and enthusiasm.
- g. Happy outlook on life in general.
- h. Promptness in keeping pageant schedule.
- i. Public appearance-Includes public appearances of contestants where they will be asked to answer impromptu questions, speak, and perform dance routines. All of these categories require her to think "on her feet", and show maturity, intelligence, wisdom, and imagination.

## **III) HORSEMANSHIP**

- a. Horsemanship-Control of mount and the way any situation which may occur is handled. This includes execution of pattern, speed, and use of arena.
- b. Balance-Ability to sit a saddle.
- c. Positions of hands, feet, and seat
- d. Mounting and dismounting.
- e. Saddling-knowledge and ability, safety, confidence and ease, and awareness of properly fitting tack. This portion is optional and may be requested at the judge's discretion.
- f. The understanding and skill of the contestant will be judged and not the horse or the equipment.
- g. There will be two go-rounds of horsemanship. Patterns to be used will be selected from the diagrams provided at the time of the competition. At the discretion of the judges and committee, patterns may be altered or substituted.

Contestants may also be required to do a presentation ride, carry a flag and/or perform additional maneuvers on horseback. Be prepared to ride the same horse the patterns will be performed on. The patterns will be demonstrated by the reigning Miss Rodeo Wyoming. **BRING A FLAG BOOT.** You should be prepared to present a flag and need a flag worthy horse.

- h. Equipment is optional with the exception of bats and chaps.
- i. Attire for horsemanship is a **WRANGLER family of brands pant product** and form-fitting blouse or shirt with long-sleeves (any color) with shirt tail tucked in. No vests or jackets. Gloves are optional, chaps are not allowed. All riding attire should be neat and fit properly. Showmanship should be considered, since a contestant's personality does project from horseback to the audience and judges.
- j. **Video taping of the horsemanship is prohibited (no smart phones or tablets will be allowed during horsemanship)**
- k. There will be **ABSOLUTELY NO COACHING OR TRAINING** of either contestant or horse during the horsemanship competitions. Any failure to comply with the rules of this pageant may result in the disqualification of the contestant.
- l. Parents/friends/sponsors are required to feed, water, bathe, and clean horse's stall. They may exercise horses, but at no time during the pageant are they allowed to ride a contestant's horse.
- m. **STUDS ARE NOT ALLOWED** for any portion of the competition.

14. **JUDGED EVENTS**

- a. **Horsemanship**-There will be two rounds of horsemanship. Contestants will be required to switch horses with another contestant for one or more rounds of the horsemanship competition. The order will be drawn as it is for each event. The same equipment that is on the draw horse will be used unless it is impossible to fit to the contestant. Chaps will not be permitted during any part of the judged competition including rodeo grand entries.  
\*Please keep the safety of others in mind for the trade horse part of the competition when considering the horse you plan

to bring to the pageant. **Studs are not allowed.**

- b. **Extemporaneous Speech** - Each contestant will receive a topic from MRW. There are 10 minutes for each contestant to prepare a minute and a half speech. Judging is based on content, delivery and the time allotted for the presentation.
- c. **Interviews**-each contestant will be interviewed privately by the judges. Questions asked may test the contestant's knowledge of the pageant, sponsors, rodeo, horsemanship, horse science, current affairs, or personal (goals, etc.), etc. This could include knowledge of tack, horse care, feeding, diseases, anatomy, etc.; knowledge of professional rodeo, its history, organization, rodeo terminology or vernacular, standard events, championship standings, and awareness of the PRCA and WPRA/PWRA. (Excellent sources of information are the Pro-Rodeo sports news, the Official PRCA Rule Book, and the Official Pro-Rodeo Media Guide all of which are available from the PRCA Office, 101 Pro-Rodeo Drive, Colorado Springs, CO 80919 or [www.prorodeo.com](http://www.prorodeo.com)). (The WPRA/PWRA Rodeo News and Official Reference Book are available through the WPRA Office, 1235 Lake Plaza Drive, Suite 134, Colorado Springs, CO 80906 or [www.wpra.com](http://www.wpra.com)).
- d. **Extemporaneous questions**-Impromptu questions will be asked at various functions. They may cover such topics as rodeo, current events, horsemanship, personal, or fun.
- e. **Modeling**-contestants will participate in at least one fashion show. The ability to show the outfit with poise and grace and stage presence will be considered.
- f. **Photogenic**- The judges will score your submitted photos to determine a winner of this category.
- g. **Grand Entry/Rodeo**- The judges are looking for personality projection, riding ability, consideration and use of arena, speed, wave or flag carrying ability, entering the arena, lining up, exit, and control of horse. Interaction with spectators and rodeo personnel. Contestants may be asked to help with mutton busting. Chaps are not permitted.
- h. **Silent/Live auction item**- The MRWA will hold a silent and live auction to raise money for the scholarship fund. The auction will be conducted at the various pageant functions. Each contestant is required to bring two auction items (they

may be donated, bought, or made). It is suggested that you use your creativity in choosing auction items with an estimated value of \$50 or more. Your items will be turned in upon check-in. Make sure you label your item(s) with your name, title, what the item is, projected value, and sponsor/donor name (if applicable).

- i. **Scrapbook**-This award is voted on by the contestants. Your scrapbook should be presented to the Miss Rodeo Wyoming Association when checking in for the pageant. Your scrapbook should reflect your time, efforts, training, activities, titles held, etc. in preparation for you to become a participant in the Miss Rodeo Wyoming Pageant. Scrapbooks will be returned.
- j. **Congeniality**-This award is voted on by the contestants in the pageant. It should reflect the contestant who displays qualities in sincerity, helpfulness, and friendliness.
- k. **Written test**- A written test will be given based on rodeo and horsemanship knowledge. A knowledge award will be given.
- l. **Fashion Forward Outfit for Speeches and Modeling** - Western outfit of your choice that reflects your personality and current western trends. Outfit should be in good taste and appropriate for dancing. Hat, banner, and boots must be worn. Skirts and dresses should not be more than 3” above the knee. Dresses and tops must have sleeves and be longer than a cap sleeve. Fashion forward may be a skirt, dress, or pant outfit.

## MISS RODEO WYOMING PAGEANT SUMMARY OF SCORING

<u>JUDGED EVENT</u>	<u>PERSONALITY</u>	<u>APPEARANCE</u>	<u>HORSEMANSHIP</u>	<u>TOTAL</u>
Photogenic		30		30
Orientation	20	10		30
Horsemanship interview	40	30	30	100
BBQ Impromptu	20	25		45
Personal interview	70	40		110
Horsemanship round # 1	30	40	65	
traded horse			65	200
Current Event Impromptu ?/ Modeling Trendy Western Outfit	20	50		70
Extemporaneous Speech	50			50
Free Stage Performance	10	15		25
Grand Entry/Rodeo	10	20	25	55
Horsemanship round # 2	30	40	65	
mount/dismount			15	150
Impromptu question			20	20
Discretionary points			15	15
=====				
TOTAL SCORE PER JUDGE- 300		300	300	900 per judge
KNOWLEDGE AWARD- based on written test highest score				50
<b>TOTAL PAGEANT POINTS</b>				<b>950</b>

**OVERALL AWARDS:** MISS RODEO WYOMING, 1<sup>ST</sup> ATTENDANT, 2<sup>ND</sup> ATTENDANT

**CATEGORY AWARDS BASED ON HIGHEST TOTAL COMBINED POINTS:**

PERSONALITY, APPEARANCE, HORSEMANSHIP

**OTHER AWARDS BASED ON TOTAL COMBINED POINTS:**

SPEECH, PHOTOGENIC

**AWARDS NOT PART OF TOTAL COMBINED POINTS:**

SCRAPBOOK-voted on by contestants

CONGENIALITY-voted on by contestants

(revised April 2021)

## MISS RODEO WYOMING PAGEANT CLOTHING GUIDE

- Monday: Pageant Check-In  
Comfortable western clothing with hat and banner  
Orientation/ Horsemanship Interview/Judges Roundtable  
Wrangler pant product required, form fitting blouse or shirt with long sleeves, any color. Shirts tucked in. Jackets are optional.  
Contestant BBQ  
Any Wrangler pant product and Wrangler family of brands shirt. The pant and/or shirt may be dyed, but no further embellishments may be added to the pant and/or shirt. (This includes embroidery of any kind including the Wrangler logo that was not originally on the pant/shirt when purchased from the store.) Wrangler products purchased with embellishments are acceptable as long as the item remains the same as at the time of purchase. NO vests. NO jackets.  
Dance Practice  
Comfortable western clothing or possibly casual
- Tuesday: Breakfast/ Horsemanship  
Wrangler pant product; form-fitting blouse or shirt with long sleeves-any color with shirt tucked in. NO vests. NO jackets. NO chaps.  
Current Event Question/Dance/Modeling/ Speeches & Fashion Forward Outfit  
Western outfit of your choice that reflects your personality and current western trends. Outfit should be in good taste and appropriate for dancing. Outfit should be no shorter than 3 inches above the knee dresses and tops must have a sleeve and must be longer than a cap sleeve. Fashion forward may be a skirt, dress, or pant outfit. Hat, banner, and boots must be worn.
- Wednesday: Breakfast/Personality Timed interviews/Lunch  
Western dress or skirt with blouse and/or jacket.  
Free Stage Appearance /Ag Appreciation Picnic/ PRCA Rodeo  
Western pants. Form-fitting blouse or shirt with long sleeves-any color with shirt tucked in. No chaps.
- Thursday: Horsemanship/Brunch  
Wrangler pant product; form-fitting blouse or shirt with long sleeves-any color with shirt tucked in. NO vests. NO jackets. NO chaps.  
PRCA Rodeo Grand Entry & Coronation  
Western pants. Form-fitting blouse or shirt with long sleeves-any color with shirt tucked in. No chaps.
- Saturday: Parade  
Western jeans with long sleeve, fitted shirt. Chaps are permitted.  
(This event will only pertain to MRW 2021 and the newly crowned MRW 2022)

# BECOMING MISS RODEO WYOMING

## PLEASE BE AWARE

The Miss Rodeo Wyoming Association cannot guarantee that a sponsorship vehicle, horse trailer, or gas card will be provided for Miss Rodeo Wyoming. This is an area where the Miss Rodeo Wyoming Association, MRW, and her family will have to work jointly (most likely in MRW's local area) to approach businesses.

The Miss Rodeo Wyoming Association cannot guarantee that there will not be any financial responsibilities put on MRW or her family. The budget that MRW will work from during her year is dependent on the success of her coronation fundraiser and additional sponsorships.

## PREPARATIONS AFTER BECOMING MISS RODEO WYOMING

☺ **IT IS A JOB!** Please remember that this is a full time job and you have committed yourself by the signing of your contract as MRW. You are the public relations and marketing person for the state of Wyoming, the Miss Rodeo Wyoming Association, and Professional Rodeo. You may have to choose between being a full time student or employee and being Miss Rodeo Wyoming.

☺ **CORONATION-** The funding for your reign will come primarily from your coronation. The coronation is held in the community of the title you held when crowned Miss Rodeo Wyoming and put on by you, your family, and friends. The MRWA will assist in any way possible on how to get the event planned.



You will need to plan for a dinner/finger foods, cocktails (highly recommended), live auction, silent auction, and dance. Soliciting for auction items is an important thing to start early on. The coronation needs to be held in late October or early November. ***Set a date and time as soon as possible. It is important to reserve a facility A.S.A.P. along with a band or music entertainment.*** An auctioneer will be needed along with a bookkeeper to keep track of auction money. Committees will need to be formed to help with finding auction items, a dinner menu/finger foods/etc., and decorations. It is of utmost importance to keep an accurate account of all auction items, monies, tickets sales, donations, etc. An invitation list (similar to a wedding) will be needed and invitations and programs ordered. Upon winning, the new MRW will receive a notebook full of ideas, samples, and suggestions.

☺ **BUDGET-** The money that is raised from your coronation and sponsorships will be put into a budget for your year. The MRWA treasurer handles all expenses. You turn in receipts to the treasurer and are reimbursed for MRW expenses. You will need to meet with the treasurer for more information. Expenses from your coronation will be taken off the top of your fundraiser/sponsorship income. You will receive a 25% cut and the MRWA will get an equal 25% for operating expenses. The remaining 50% will go into an operating budget for your expenses throughout the year to include travel, wardrobe, MRA program ad, etc.

☺ **SPONSORSHIP-** It is very important that you coordinate with the sponsorship chair (also vice-president) and the current MRW to include any sponsors that wish to continue their support. There are some sponsors who donate each year and we need to be sure to include them in our benefit package (bio sheets, sponsor banner,

MRW program, etc.). We need to ensure that current and potential sponsors receive coronation invitations.

☺ **PICTURES-** Arrangements for taking pictures with the MRW crown need to be made immediately. You will need these photos for coronation programs, invitations, business cards, bio sheets, and publicity.

☺ **BUSINESS CARDS & BIO SHEETS-** These need to be ready by November to take to the MRA pageant. Your phone, e-mail and the scheduling coordinator's address, phone, and e-mail need to be included. We suggest not including your street address.

☺ **SCHEDULING COORDINATOR, APPEARANCES, & TRAVELING-** The MRW scheduling coordinator will arrange for your appearances. ***All appearances must be approved through the scheduling coordinator!!*** Any appearances you make before January 1 must be under your local title. Wyoming PRCA rodeos and activities take precedence. We recommend that you attend as many events as possible including engagements at schools, service clubs, and involvement in your community. We strongly suggest that you take time off from school or work so that you can fully devote your time to being MRW. Your year will be an incredible learning experience and educational opportunity. Traveling, meeting people, and exposure is the most important aspect of your title.

☺ **MISS RODEO AMERICA PAGEANT OBSERVATION TRIP-** You will attend the Miss Rodeo America pageant with the MRW National Director as your chaperone to give you the opportunity to observe the pageant. You will have the chance to take notes, get fashion ideas, and meet other state queens that you will work with during your year. You will need to make travel arrangements in advance. The WY National Director will arrange for hotel and pageant ticket reservations.

It is important that you communicate with the National Director so that you know what is expected of you. Keep in mind that that you will be staying with the National Director and she is your personal chaperone while attending the MRA Pageant.

😊 **MISS RODEO WYOMING ASSOCIATION-** The Miss Rodeo Wyoming Association is made up of volunteers who wish to help Miss Rodeo Wyoming in her quest to represent Wyoming and rodeo. The MRWA members will do everything they can to make your year easier. Please keep in mind that the members are ***volunteers!*** The volunteers all have full-time careers, families, and obligations along with volunteering. The MRWA wishes you the best of luck throughout your year, and please remember that it is a lot of hard work, but together we can accomplish a lot! The MRWA is here to help you as much as possible. Make sure you ask questions and communicate.

😊 **YOU!**- You have the opportunity to make a difference in people's lives, put a smile on someone's face, promote Wyoming and rodeo...your opportunities are endless. You will get out of this experience what you put into your role as Miss Rodeo Wyoming. Think not what rodeo can do for you, but what you can do for rodeo! Most importantly, have fun, make friends, and enjoy your year!

## **MISS RODEO WYOMING PAGEANT AWARDS**

The highest score achieved in each category will receive an award. These categories include personality, appearance, and horsemanship. Other awards based on total highest scores are photogenic, speech, and written test. Sales achievement will receive an award, but is not counted in the total combined points. Category awards that are voted on by peers include congeniality and scrapbook. An award will be given to the 2<sup>nd</sup> attendant and 1<sup>st</sup> attendant.

Miss Rodeo Wyoming will receive an engraved trophy saddle from the Wyoming State Fair, a scholarship, buckle (Wyoming State Fair), jade crown (traveling crown), banners, briefcase, spurs (Douglas Hardware Hank), chaps (Tim Bath), hat cans, banner pin/pendant, and other prizes.

All prizes awarded are subject to change without notice.

Each contestant is provided tickets to all scheduled functions, State Fair admission, a feed pass, plus lodging throughout the pageant.

## **SCHOLARSHIP**

A \$2000 scholarship will be awarded to Miss Rodeo Wyoming to be honored at the school of the winner's choice. The scholarship must be used no later than three years after her reign is completed as Miss Rodeo Wyoming.

The 1<sup>st</sup> runner-up will receive a \$500 scholarship to be used within three years of the pageant.

Proof of enrollment and a copy of the semester's bill from the school must be submitted to the MRWA treasurer and/or president. Scholarship monies may be applied to student loans. Scholarship monies will be sent directly to the school/student loan administrator once registration and current student status has been proved.

Anyone interested in contributing to the MRWA scholarship fund for a tax write-off may contact the MRWA for more information.

## *Horsemanship*

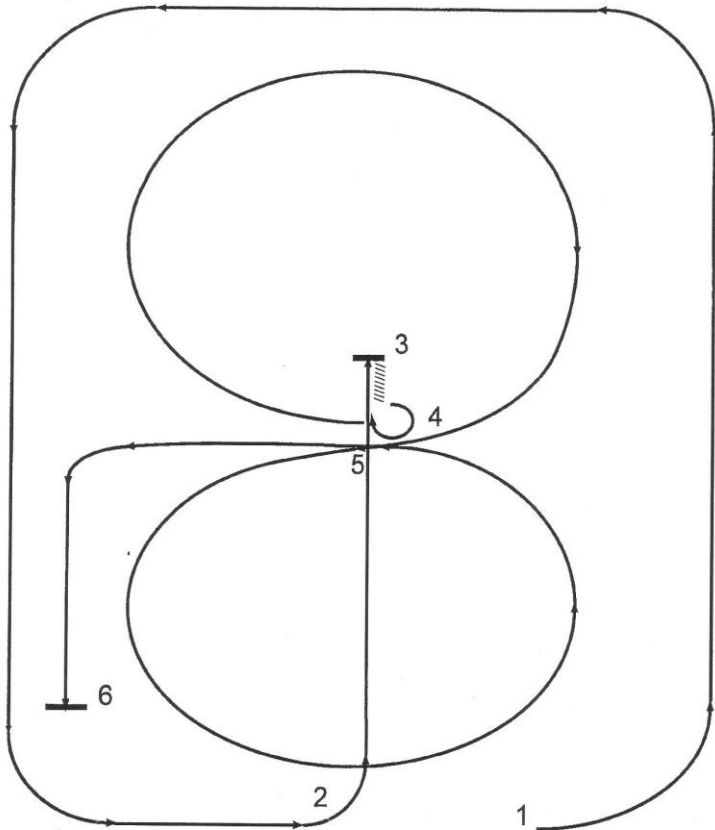
### **Group Rail Work**

Contestant will be given instructions from the announcer.

The MRW Pageant Judges reserve the right to make alterations and/or additions to these instructions.



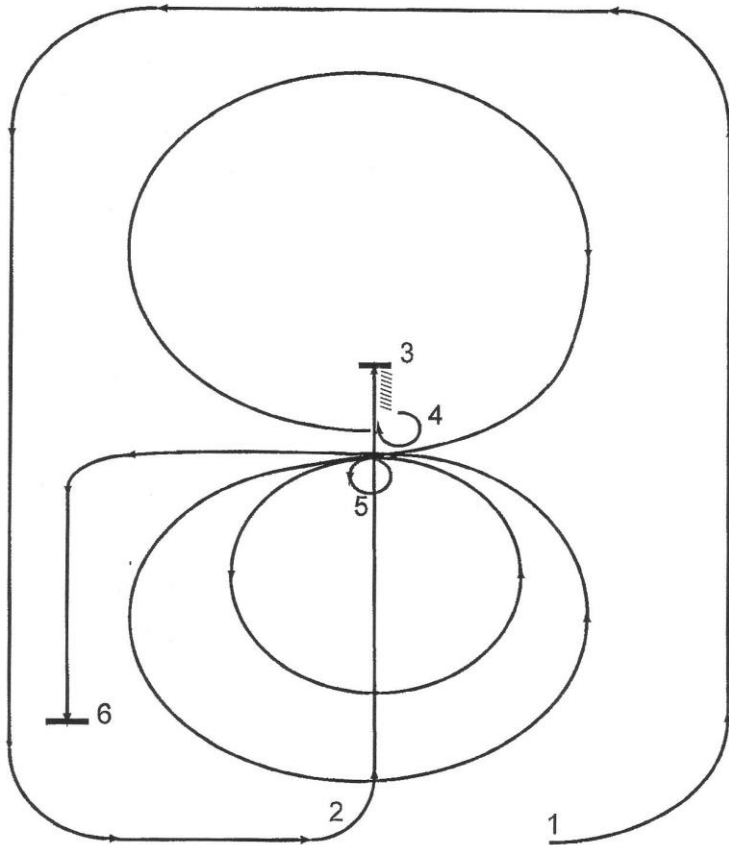
## Pattern 2



### Horsemanship Pattern 2:

1. Circle the arena, on the left lead, at an extended lope.
2. Guide left and lope down the center of the arena with moderate speed.
3. Pass the center of the arena, stop and back to the center.
4. Execute a 3/4 turn to the right and lope a circle, to the right, with moderate speed.
5. Change leads and lope a circle, to the left, with moderate speed. After completing the circle, continue loping on the left lead toward the end of the arena.
6. Stop and pause to show completion of pattern.

## Pattern 3



### Horsemanship Pattern 3:

1. Circle the arena, on the left lead, at an extended lope.
2. Guide left and lope down the center of the arena with moderate speed.
3. Pass the center of the arena, stop and back to the center.
4. Execute a 3/4 turn to the right and lope a circle, to the right, with moderate speed.
5. Stop in the center, execute a 360 degree turn, to the left. Lope a small slow circle, to the left, followed by a larger, faster circle to the left. At the center of the arena, rate back to the slower speed and continue loping on the left lead toward the end of the arena.
6. Stop and pause to show completion of pattern.