

BOOTS and Cleats Marketing, LLC

MISS RODEO WYOMING 2020 PAGEANT

PROGRAM ADS

The Miss Rodeo Wyoming Association prints the official Miss Rodeo Wyoming Pageant Program. These will be sold at all pageant functions as a fundraiser.

As a pageant contestant, your biography (1500 characters) and color headshot (2.5 x 3.125", 300 dpi) will appear in the program in addition to the ads you sell.

Each contestant is required to sell exactly \$400 in ads.

There will be a limited number of ads (one page of ads per contestant) in the program this year.

All ads will be in full-color.

Prices:

\$ FULL PAGE- \$400

\$ 1/2 PAGE- \$200

\$ 1/4 PAGE- \$100

\$ 1/8 PAGE- \$50

Deliverables:

Ad Content:

Boot and Cleats Marketing, LLC

brittany@bootsandcleats.com

(720) 338-9213

NOTE: Please contact for mailing address

Money | List of Ads | Biography | Headshot:

Crystal Myers

PO Box 2125

Riverton, WY 82501

smoothwaters@hotmail.com

(307) 851-5811

Deadline: JUNE 20, 2019

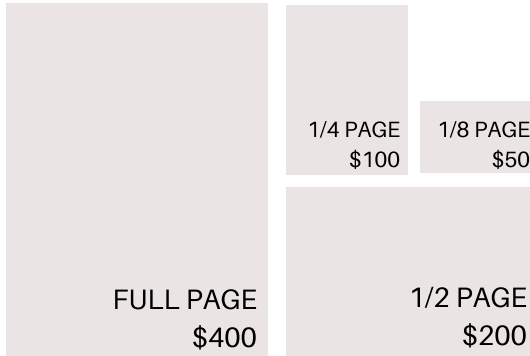
All deliverables must be submitted by June 20, 2019 to the appropriate parties listed above.

Please include your contact information with all submissions.



PROGRAM AD SPECS

INFORMATION FOR AD BUYERS



Full Page 7.85 x 10.25" | \$400

1/2 Page 7.85 x 4.98" | \$200

1/4 Page 3.78 x 4.98" | \$100

1/8 Page 3.78 x 2.35" | \$50

Option #1: Print Ready Image

Full-Color

High-Res (300 dpi minimum)

.PDF | .Jpg | .Tiff | .Png | .Esp

Sized to appropriate ad dimension

Option #2: Print Ready Files

Full-Color

High- Res (300 dpi minimum)

Adobe InDesign (packaged)

Adobe Photoshop (packaged)

Sized to appropriate ad dimension

Option #3: Sketched by ad buyer and created by Boots and Cleats Marketing

Layout of ad drawn out

Copy of text written out

Please send any artwork you would like to include in ad

(High- Res Logo (300 dpi) if needed
Logo File: .PDF | .Jpg | .Tiff | .Png | .Esp)

Submitting Files

By Mail (disks and materials):

NOTE: Please contact for mailing address

Electronically (email or file exchange):

brittany@bootsandcleats.com

Questions? Call Brittany at (720) 338-9213

or send an email to brittany@bootsandcleats.com

Deadline: JUNE 20, 2019

Ad files must be submitted to Boots and Cleats Marketing by June 20, 2019. Please include which contestant you bought your ad from.



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